



# Learning that works for Wisconsin

## **Business, Marketing and Information Technology CTE Standards Development Workshop September 16, 2013**

*Sponsored by: DPI and CESAs 3, 4 and 10*

**Hosted by CESA 4**

*923 East Garland St.*

*West Salem, WI 54669*

*9:00AM to 3:15PM, 8:30AM Registration/Continental Breakfast*

Who: All Business, Marketing and Information Technology Instructors

What: Professional development training on the revised BM&IT state standards

Where: CESA #4 for CESAs 3, 4 and 10 (other CESAs also welcome!!)

Why:

- 1. Examine the revised state standards and structure**
- 2. Discover the importance of the Wisconsin Common Career Technical Standards (WCCTS)**
- 3. Align classroom activities to the revised Business, Marketing and Information Technology standards**
- 4. Collaborate and build a library of aligned classroom activities**
- 5. Connect your community to the powerful outcomes of CTE and develop opportunities to showcase student success**

How: Register online with CESA 4 at

<http://login.myquickreg.com/event/event.cfm?from cms=1&eventid=7278>

Questions:

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*Preliminary Work: Attendees should visit the [http://cte.dpi.wi.gov/cte\\_standards](http://cte.dpi.wi.gov/cte_standards) website and review the CTE Standards Executive Summary. In addition, prior to the workshop, attendees will need to complete a brief survey.*

*No charge for districts in the CESA 4 Perkins Consortium. \$25 per person for all others.*

## Tentative Agenda

- 8:30 Continental Breakfast and Registration
- 9:00 Welcome, Attendee Introduction, Review Pre-Workshop
- 9:20 Review Wisconsin State Standards (Sections 1 & 2)
- 10:00 Break
- 10:15 Wisconsin Common Career Technical Standards (Section 3)
- 11:00 Example activity on how to align your classroom to the revised standards
- connect to Content Area Standards
  - connect to WCCTS
  - connect to ELA Standards
  - connect to Mathematical Practices
  - connect to Other Content Standards
- 12:00 Lunch Topics-Curriculum Share (afternoon alignment to revised standards)
- 12:45 Group Activity: Examining Content Area Standards (Section 4)  
Business and Information Technology or  
Marketing, Management and Entrepreneurship
- 2:30 What's Next: Resources & Advocacy  
Importance of WBEA/WMEA and BM&IT Spring Updates
- 2:40 Curriculum Update
- 3:15 Departure